



IFEAT MARRAKECH 2010: THE PROGRAMME FOR DELEGATES
(Update of 31 August)

All events at the Sofitel Marrakech unless stated

SATURDAY 25 SEPTEMBER

14.30 – 17.30 Registration of Delegates

SUNDAY 26 SEPTEMBER

09.00 – 17.00 Registration of Delegates

18.30 – 20.30 Welcome Cocktail Reception (*sponsored by Jindal Drugs Ltd. and Polarome International*)

MONDAY 27 SEPTEMBER

09.00 Conference Opening Ceremony

Chairman: *Alain Frix, Chairman of the Marrakech Conference Organising Committee*

Welcome address:

M. Aziz Akhenouch, Minister of Agriculture and Maritime Resources, Morocco

09.30 Session 1: Morocco

Moroccan agriculture: an overview

Ms Abir Lemseffer, Director of Strategy and Statistics, Ministry of Agriculture, Morocco

Moroccan essential oils: an overview

Prof M. Hmamouchi, President of Arab Federation of Medicinal and Aromatic Plants, Faculty of Medicine and Pharmacy, Rabat, Morocco

Moroccan essential oils: some important issues

Prof Saadia Zrira, Institut Agronomique et Vétérinaire (IAV), Rabat, Morocco

10.30 Coffee Break (sponsored by Ultra International Ltd.)

11.00 Session 2: Moroccan and Egyptian Essential Oils

Chairman: Antonella Corleone, IFEAT Executive Committee

Argan oil and its applications

Dr Mustapha Ait Chitt and Jalal Charaf, Les Arômes du Maroc, Casablanca, Morocco

Egypt's essential oils industry

Moustafa Hashem, Hashem Brothers Group, Giza, Egypt

12.00 Lunch (sponsored by Surya Pharmaceutical Ltd.)

14.00 Session 3: North Africa and the Mediterranean

Chairman: Kim Bleimann, IFEAT Executive Committee

Opportunities and challenges facing the Tunisian essential oils industry (+ film)

Chedly Belkhdja, Les Vergers de Tunisie, Tunisia

Tunisian neroli oil (+ film)

Soraya Ben Djenana, Carthago Essences, Sousse, Tunisia

Turkey's essential oils industry

Hasan Ali Kinaci, Sebat Gulyagi Ltd. Senir, Isparta, Turkey

The PASS competitiveness cluster: its role and actions in the natural fragrance sector in France and North Africa

Han Paul Bodifée, Pôle PASS President, Grasse, France

16.00 Discussion Panel on North African and Mediterranean Essential Oils

17.00 Close for the Day

Evening Free

TUESDAY 28 SEPTEMBER

9.00 Session 4: Product Identification, Processing and Markets

Chairman: *Colin Ringleib, IFEAT Executive Committee*

Hunting for new successful botanicals

Chris Kilham, University of Massachusetts, Amhurst, USA and Naturex, Avignon, France

Green and sustainable extraction of traditional aroma and fragrance products

Prof. Ray Marriott, Green Chemistry Centre of Excellence, University of York, UK

Flavour and fragrance ingredients: a global overview

Jean-Pierre de Mattos, Mane, Le Bar-sur-Loup, France

10.30 Coffee Break (sponsored by Bhoomi Natural Products Ltd.)

11. 00 Session 5: IFEAT Business Meeting

Chairman: *Michael Boudjouk, President of IFEAT*

Part 1 The IFEAT Annual General Meeting

Part 2 Business Reports

Annual Review: *Alastair Hitchen, Chairman of IFEAT*

Reports on the IFEAT Education Programme

The University of Plymouth Perfumery Course: *Dr Tony Curtis*

The University of Reading Flavours Course: *Jack Knights*

IFEAT Barcelona Conference 2011: *Ramon Bordas*

IFEAT Indonesia Study Tour 2011: *Ravi Sanganeria*

IFEAT Conciliation Committee: *Dr W Brud*

11.45 The IFEAT Medal Lecture

Spanning Morocco and France: reflections on two decades in essential oils

Dr Jamal-Eddine Chahboun, Phytotagante, Toulouges, Pyrénées Orientales, France

Presentation of medals to the Medal Lecturer and to students

12.30 Lunch (sponsored by Nordic Caraway Oy)

14.00 Session 6: The Industry in Sub-Saharan Africa

Chairman: *Dr. Clinton Green*

Essential oils production in Madagascar and the Comoros Islands

Bertrand De Préville, Biolandes, Grasse, France

Organic essential oils from southern Africa

Clive Teubes, Teubes CC and Jessica Lutge, Scatter Oils CC, Randburg, South Africa

Smallholder production of essential oils in southern Africa

Ian Mclean, S&D Botanicals (Pty) Ltd., Cape Town, South Africa

Farming in Africa - market opportunities and potential pitfalls

Catherine Crowley, Eucaforest (Pty) Limited, Iswepe, South Africa

16.00 Discussion Panel on Sub-Saharan Africa

17.00 Close for the day

Evening: The IFEAT Annual Dinner, Palmeraie (by ticket only)

WEDNESDAY 29 SEPTEMBER

Field Trip (by ticket only)

Visits to: Phytagante, Ard Guisser
 Santis Sarl, Casablanca
 Naturex SA, Casablanca

Lunch (sponsored by Australian Botanical Products, Citrus & Allied Essences Ltd., Lluch Essence SL and Moellhausen S.P.A).

Essential Oils Short Course (by ticket only)

9.30 – 18.00 *Dr Brian Lawrence*
 Emeuraude 1 Room

Evening Free

THURSDAY 30 SEPTEMBER

9.00 Session 7: Environmental and Organic Developments

Chairman: *Hussein Fakhry, IFEAT Executive Committee*

Guaiacwood oil, Paraguay and CITES

Hans Karl Janz Janzen, Alpaca S A, Asunción, Paraguay

Global market trends in the organic cosmetics and personal care products

Sheila Linderman, Sheila Linderman Consulting, West Hills, California, USA

The impact of the new EU pesticide regulation on essential oils

Michel Meneuvrier, SA Plantes Aromatiques du Diois, Les Marcelons, Vercheny, France

10.30 Coffee Break (sponsored by The Lebermuth Company)

11.00 Session 8: African Gums and Resins

Chairman: *Michael Torre, IFEAT Executive Committee*

Gum Acacia: from the trees of North Africa to the supermarket shelf

Karen Manheimer, Kerry Ingredients and Flavours, New Jersey, USA

Incense: supplies and markets

Guillaume Delaunay, Starlight Products, Rouen, France

12.00 Lunch (sponsored by Rakesh Group)

14.00 Session 9: Regulatory and Legislative Developments

Chairman: *Remy Scarpa, IFEAT Executive Committee*

New legislative and regulatory developments concerning flavors and fragrances in the USA

Steve Tanner, Arylessence, Inc., Atlanta, Georgia, USA

What is “natural”?

Jack Knights, Independent Flavour Consultant, Northampton, UK

The new EU Flavouring Regulation and the safety evaluation of flavouring substances.

Jan C.R. Demyttenaere, EFFA (European Flavour Association), Brussels, Belgium

EFEO’s REACH Programme: the creation of a substance dossier

Steve Smith, President, European Federation of Essential Oils (EFEO) and F D Copeland & Sons Ltd, London, UK

16.00 Discussion Panel on Legislative and Regulatory issues

17.00 Close of Session and Conference

Evening: Closing Banquet, Beldi Country Club (sponsored by LyondellBasell)